



Sakura Days Japan Fair

www.JapanFairVancouver.com

Presented by the Japan Fair Association of Vancouver and the Vancouver Cherry Blossom Festival

Sakura Days Japan Fair 2023

Food Vendor Application Information

All applications must be submitted online at
<https://vcbf.ca/festival/sakura-days-japan-fair>

Sakura Days Japan Fair Event Details

Date: April 15 (Saturday) and April 16 (Sunday), 2023

Time: 10:00am - 5:00pm

Food Vendors open at 11am

Location: VanDusen Botanical Garden www.vandusengarden.org

5251 Oak Street (37th and Oak Street), Vancouver, B.C. V6M 4H1

The garden is centrally located, has free parking and is convenient to public transit.

About Sakura Days Japan Fair

- Sakura Days Japan Fair (“the SDJF”) is a family-friendly, two-day Japanese festival held at the spectacular VanDusen Botanical Garden.
- The festival showcases Japanese cultural and performing arts, cuisine and businesses.
- It is presented by the Japan Fair Association of Vancouver (“the JFAV”) (www.JapanFairVancouver.com) as part of the Vancouver Cherry Blossom Festival (www.vcbf.ca) with the support of the VanDusen Botanical Garden (www.vandusengarden.org).
- In 2022, about 15,000 people attended the event over two days.
- Along with individual vendor booths, Japanese cultural performances and hands-on activities will be featured inside the Visitor Centre and/or in the Garden to promote Japanese culture by introducing cuisine, arts and crafts, business, fashion and/or other such goods and services.
- Tickets are sold in advance ONLINE only. Visitors who have paid admission to Sakura Days Japan Fair will gain access to all vendor, performance, and Experience Japan areas in and near the Visitor Centre and inside the Garden.

Message from the Japan Fair Association of Vancouver

The SDJF is not just a cultural festival. The SDJF is an opportunity to be face to face with thousands of people who are interested in Japan. Let's work together to maximize the enjoyment of attendees while maximizing your future opportunities. Things to think about:

- What will you convey and teach about Japan while creating an enjoyable experience for festival attendees?
- How will you use this unique opportunity to benefit your business or organization?

Food Vendor Fee

- C\$500 for a 10ft x 10ft booth (price is for two days).

Vendor Criteria

- The JFAV will choose vendors that highlight Japanese business and culture and contribute to the better understanding of Japanese culture in Canada.
- Participation in this event, including, but not limited to retail goods and services that are offered by each vendor, is subject to approval by the JFAV.

Vendor Booth Details

- The SDJF 2022 will have approximately from 15 to 20 Food Vendors and approximately from 30 to 40 Selling/Non-selling Vendors.
- The location of all vendor booths at the SDJF will be determined at the discretion of the JFAV and may be inside VanDusen buildings and/or inside the Garden.

Food Vendor Details

Food Vendors will be provided with the following:

- Tented booth approximately 10ft x 10f.
- Hot and cold water hand wash station, approximately 1 station shared by 2 vendors
- Limited electrical power - see "Facilities and Services at the SDJF" for more details
- Refrigeration and potable water distribution in keeping with standard health and utility regulations
- One to three 6 ft. by 2.5ft. wooden tables and two chairs (extra tables will be available at an additional cost of \$15 per table)
- Garbage pickup and grey water disposal from the nearest garbage and grey water station

Please note, all vendors must bring their own power bar(s) and additional extension cords if required.

Food Vendors MUST:

- Minimize by all means possible the amount of garbage generated (the goal is for the SDJF to be a zero waste event)
- **Use only biodegradable or compostable plates, knives, forks, spoons and containers**
- Properly dispose of waste, recyclables, compostable and grey water at the booth

- Ensure that there is enough staff and food preparation ability in order to prepare and sell food to the large number of people expected to attend
- Make all efforts to reduce wait times and optimize the experience for festival attendees. **Order number system is recommended.**
- Comply with all Vancouver Coastal Health guidelines
- Provide all materials and services necessary for booths, including cooking and other equipment, tablecloths, decorations, additional lighting, signage, extension cords, etc. **There is no kitchen available onsite for food preparation.**
- Purchase **individual insurance coverage** for this event
- Collect requisite taxes
- Participate for the full two days of Sakura Days Japan Fair 2023
- Have the booth fully set up by 10:30 am both days and ready for inspection at any time by Vancouver Coastal Health (set up time starts at 7:00 am) on Saturday
- Make sure that the booth is returned to a clean pre-Festival state at the end of the event
- Provide **a suitable certified portable fire extinguisher** at the booth if any cooking, heating or electrical equipment will be used
- Agree to comply with event rules and treat fair committee members, partners, volunteers with respect and value the purpose of the event
- **Understand that failure to comply with any of the above points may result in fines being levied, closure of your booth or any portion of your booth's operation or disqualify you from participating in future JFAV events.**

Facilities and Services at the SDJF

- There is a limit to the electricity supply available for each booth (110 V 500-Watt max total). Additional power may be available at a cost of \$150 for each additional 1500 Watt circuit; however, it is subject to availability.
- Please make sure to provide the JFAV with a detailed description of electrical equipment and wattage used during the event. All equipment use requests is subject to approval by the JFAV. Please note, only electrical equipment listed on this application form can be used during the event.
- Washrooms are located in the Visitor Centre and porta potties are near the Cherry Stage and food booth
- Food vendors agree to use the refrigeration and other facilities provided by the JFAV at their own risk and waive all claims against the JFAV and its partners.
- Although security will be onsite from 8:00am to 1:00 am every day, the JFAV will not be responsible in any way for any loss or damage that may be suffered as a result of participating in this event. We recommend vendors take all valuables to a secure place overnight.
- If, in the opinion of the JFAV or any other government, municipal or regulatory body that may genuinely exercise control over the safety of the public, participants or volunteers, conditions exist as a result of weather or other factors that may create potential hazards to the safety of the public, participants, or volunteers, it shall be at the sole discretion of the JFAV to close down an

offending booth or booths, or even the entire event if deemed necessary.

Marketing and Promotion

- Due to the unique nature of this event, as well as the variety of activities, we expect that this event will get extensive media coverage. It will be featured in Vancouver Cherry Blossom Festival (“the VCBF”) advertising and publicity including numerous community event listings, websites and mailing lists.
- By filling out this application, the vendor grants the JFAV and the VCBF the right to use the vendor’s name and photographs, likenesses and biographies to advertise and promote the Event.
- Please be sure to indicate on the application form if you are willing to be interviewed by the media and your preferred language(s) for interviews.

Application Deadlines

January 15, 2023

Completed food vendor application forms must be received by the JFAV. Early applications are encouraged and appreciated. Applications must be submitted online at <https://vcbf.ca/festival/sakura-days-japan-fair>.

NO APPLICATION WILL BE ACCEPTED IF THEY ARE SUBMITTED AFTER JANUARY 15.

February 5, 2023

Vendors chosen to participate must submit cheques, made out to “Japan Fair Association of Vancouver”, and mailed to:

Japan Fair Association of Vancouver
% Kiyukai
P.O. Box 48494 Bentall Station
Vancouver, BC
Canada V7X 1A2

Please note that our vendor fees and any additional costs for your requests for extra electricity/table(s) are non-refundable.

February 12, 2023

As all food vendors need a Temporary Food Service permit from Vancouver Coastal Health, each food vendor must submit a Temporary Food Service Application to the JFAV. The JFAV Food Vendor Recruiting Manager will have previously informed vendors as to which application form and details are required for this permit. The JFAV will then submit all vendor applications for this festival to Vancouver Coastal Health.

About the Japan Fair Association of Vancouver (“the JFAV”)

The mission of the JFAV is to showcase Japan and Japan-Canada communities to the Canadian community at large, in an effort to facilitate better understanding and relationships. The JFAV was formed with the goal of enhancing relationships and encouraging the continued success of the Canada-Japan business community and it was founded by six of the leading Japan-Canada business associations in British Columbia:

- Kiyukai (Vancouver Japanese Business Association) www.kiyukai.org
- The Japan-Canada Chamber of Commerce www.jc-coc.com
- Vancouver Mokuyokai Society www.mokuyokai.bc.ca
- Japanese Business Association of Vancouver (Konwakai) www.konwakai.ca
- Japanese Women's Business Association <http://jwba.ca>
- The Canada-Japan Society of British Columbia www.canadajapansociety.bc.ca

For more information regarding this event, or the application procedure please contact:

Takashi Tsukamoto
Japan Fair Association of Vancouver Chair

Email: jf@JapanFairVancouver.com

Web: <https://vcbf.ca/festival/sakura-days-japan-fair>