



Sakura Days Japan Fair

www.JapanFairVancouver.com

Presented by the Japan Fair Association of Vancouver and the Vancouver Cherry Blossom Festival

Sakura Days Japan Fair 2023

Cultural Participant Application Information

(includes performers, Japanese beverage suppliers, tea ceremony, haiku, ikebana and other cultural facilitators)

All applications must be submitted online at
<https://vcbf.ca/festival/sakura-days-japan-fair>

Sakura Days Japan Fair Event Details

Date: April 15 (Saturday) and April 16 (Sunday), 2023
Time: **10:00am - 5:00pm** (both days)
Please note (**Performances & Food Vendors open at 11am**)
Location: VanDusen Botanical Garden www.vandusengarden.org
5251 Oak Street (37th and Oak Street), Vancouver, B.C. V6M 4H1
The garden is centrally located, has free parking and is convenient to public transit.

About Sakura Days Japan Fair

- Sakura Days Japan Fair (SDJF) is a family-friendly, two-day Japanese festival held at the spectacular VanDusen Botanical Garden.
- The festival showcases Japanese cultural and performing arts, cuisine and businesses.
- It is presented by the Japan Fair Association of Vancouver (JFAV) (www.JapanFairVancouver.com) as part of the Vancouver Cherry Blossom Festival (www.vcbf.ca) with the support of the VanDusen Botanical Garden (www.vandusengarden.org).
- In 2018, more than 9,400 people attended the event over two days.
- Along with individual vendor booths, Japanese cultural performances and hands on activities (Experience Japan and Taste of Japan) will be featured inside the Visitor Centre and/or in the Garden to promote Japanese culture by introducing cuisine, arts and crafts, business, fashion and/or other such goods and services.
- Tickets are sold in advance ONLINE only. Visitors who have paid admission to Sakura Days Japan Fair will gain access to all vendor, performance, and Experience Japan areas in and near the

Visitor Centre and inside the Garden.

Message from the Japan Fair Association of Vancouver

The SDJF is not just a cultural festival. The SDJF is an opportunity to be face to face with thousands of people who are interested in Japan. Let's work together to maximize the enjoyment of attendees while maximizing your future opportunities. Things to think about:

- What will you convey and teach about Japan while creating an enjoyable experience for festival attendees?
- How will you use this unique opportunity to benefit your business or organization?

Cultural Participant Criteria

- The JFAV will choose Cultural Participants that highlight Japanese culture and contribute to the better understanding of Japanese culture in Canada.
- Participation in this event, including, but not limited to performances, goods and services that are offered by each participant, is subject to approval by the JFAV.

Cultural Participant Participation Details

- The location and timing of performances/activities/workshops/displays/etc. at Sakura Days Japan Fair will be determined at the discretion of the JFAV and may be at an outdoor venue within the Garden area and/or indoor venue in the VanDusen Garden buildings.

Cultural Participants will be provided with the following as required:

- a performers' dressing room that will be shared by multiple performers.
- a basic PA system with a maximum of 2 mics at the performance venue.
- a Stage Manager, Sound Technician and MC at the Cherry Stage performance venue.
- table(s) and/or chair(s).

Cultural Participants are responsible for:

- providing all materials and services necessary for their performance/activity/workshop/display/etc., including music (cd, etc.), musical instruments, decorations, lighting, extension cords, costumes, make-up, wigs, props, equipment, set pieces, etc.
- carrying out all obligations to the best of the Cultural Participant's skill and ability in a professional manner and observing the directions of the JFAV made from time to time regarding timing, rules or other matters
- arriving at VanDusen Garden Cultural Participant entrance at least 30 minutes prior to their scheduled performance time
- arriving at their designated venue at least 20 minutes prior to the performance/activity/workshop/display/etc. to introduce themselves to the JFAV Manager and to become familiar with the venue. Brief line and sound checks, if applicable, are to be made immediately prior to performance.

- guaranteeing that all applicable contracts and contractual obligations that may be required by professional associations, unions and holders of copyrights for the performance/activity/workshop/display/etc. have been duly adhered to and are in place as required. All payments required under such contracts will be made by, and are the sole responsibility of, the Cultural Participant(s).
- assuming sole responsibility for any and all contractual obligations related to the production under this application, and for ensuring that the artistic content of the production abides by the laws of British Columbia and Canada. The Cultural Participant(s) holds the JFAV and its partners blameless and accepts full liability for any claims arising from these responsibilities.
- purchasing individual insurance coverage for this event
- the collection of requisite taxes on any items sold

Please Note

- Cultural Participants will be allotted time based on availability. The performance/activity/workshop/display/etc. will take place at various times and locations during the event. Although the JFAV will try to accommodate Cultural Participants' preferences regarding the date and time of performance/activity/workshop/display/etc., the timing and location will be at the discretion of the JFAV.
- Washrooms are located in the Visitor Centre and porta potties are near the Cherry Stage.
- There is a limit to the electricity supply available at the performance venue.
- On the application form, please make sure to provide the JFAV with a detailed description of electrical equipment and wattage, etc. that will be used during the event. All equipment use requests are subject to approval by the JFAV. Please note, only electrical equipment listed on this application form can be used during the event.
- Although security will be onsite from 7:00am to 1:00 am everyday, the JFAV will not be responsible in any way for any loss or damage that may be suffered as a result of participating in this event. We recommend Cultural Participants take all valuables to a secure place overnight.
- If, in the opinion of the JFAV or any other government, municipal or regulatory body that may genuinely exercise control over the safety of the public, participants or volunteers, conditions exist as a result of weather or other factors that may create potential hazards to the safety of the public, participants, or volunteers, it shall be at the sole discretion of the JFAV to close down an offending performance, booth or booths, or even the entire event if deemed necessary.

Marketing and Promotion

- Due to the unique nature of this event, as well as the variety of activities, we expect that this event will get extensive media coverage. It will be featured in Vancouver Cherry Blossom Festival advertising and publicity including numerous community event listings, websites and mailing lists.
- By filling out this application, the Cultural Participant grants the JFAV and the Vancouver Cherry Blossom Festival the right to use the Cultural Participant's name and photographs, likenesses and biographies to advertise and promote the Event.

- Please be sure to indicate on the application form if you are willing to be interviewed by the media and your preferred language(s) for interviews.

Application Deadlines

January 15, 2023

Completed Cultural Participant application forms must be received by the JFAV. Early applications encouraged and appreciated.

Applications must be submitted online at <https://vcbf.ca/festival/sakura-days-japan-fair>.

About the Japan Fair Association of Vancouver (JFAV)

The mission of the JFAV is to showcase Japan and Japan-Canada communities to the Canadian community at large, in an effort to facilitate better understanding and relationships. The JFAV was formed with the goal of enhancing relationships and encouraging the continued success of the Canada-Japan business community and it was founded by six of the leading Japan-Canada business associations in British Columbia:

- Kiyukai (Vancouver Japanese Business Association) www.kiyukai.org
- The Japan-Canada Chamber of Commerce www.jc-coc.com
- Vancouver Mokuyokai Society <http://www.japancanada.ca/>
- Japanese Business Association of Vancouver (Konwakai) www.konwakai.ca
- Japanese Women's Business Association <http://jwba.ca>
- The Canada-Japan Society of British Columbia www.canadajapansociety.bc.ca

For more information regarding this event, or the application procedure please contact:

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Web: <https://vcbf.ca/festival/sakura-days-japan-fair>