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HERE COMES CHERRY BLOSSOM FEST





Whether a native to Vancouver or merely here for a brief visit, we all rush. To work, to the bus, to shop, to appointments, hardly pausing to catch our breath. Once a year Vancouver's cherry blossoms call out to us to slow down, stop to notice and appreciate their fleeting beauty, reminding us all of the fragility of our own lives.

"And when spring hits downtown Vancouver, we really have something to sing about" Linda Poole, Executive Director Vancouver Cherry Blossom Fest (VCBF). When Poole discovered the perfect haiku by Oz Hershfield of Vancouver, she was inspired to create another new free event for the Festival: Vancouver Sings One Song.

blossoms bursting each tree is a choir singing to the sun

Music's in the air with Vancouver hosting the 2018 JUNO Awards, and there's an opportunity for YOU to sing in Vancouver's landmark church, Christ Church Cathedral on Tuesday April 3, 6:30pm to 9:30pm. Register online by February 23rd to join hundreds of voices and be part of VCBF's massed choir civic event. The wonderfully inspiring conductor, Kathryn Nicholson (with host choir Sound Eclectic) will teach you the Festival Songbook including the Festival's original new song "Cherry Blossoms For You & Me." composed by JUNO award winning artist Tom Landa and Robin Layne. Sign up by February 23 to receive an event t-shirt compliments of Haiku Invitational program sponsor, Leith Wheeler Investment Counsel Ltd. at eventbrite.ca/e/vancouver-sings-one-song-vsos-tickets-39940687672. Once you learn "Cherry Blossoms for You and Me" you're sure to be inspired to join Pop-Up Choirs to sing to our cherry blossoms at other Festival events.

Along with presenting Festival sponsors Coromandel Properties and the Vancouver Board of Trade, the Downtown Vancouver Business Improvement Association is proud to also present the Festival's free concert, Cherry Jam Downtown under Burrard Skytrain Station's spectacular akebono cherry trees, Thursday April 5 from noon to 1:30pm featuring great local talent.

The Festival's Sakura Night Gala, presented by McMillan LLP, will feature two talented chefs from downtown Vancouver: Chef de Cuisine, Will Lew from Hotel Vancouver's Notch8 and Executive Chef, Ken Nakano from Shangri-La Hotel's Market by Jean-Georges. Both chefs will showcase their Japanese culinary creations on April 22 at Stanley Park Pavilion. You can reserve tickets now at the Early Bird Price by visiting vcbf.ca/communityevent/sakura-night for this glamorous exclusive evening.

For Mandarin speakers wanting to learn all about the heritage of our city's cherry tree heritage, meet Joseph Lin for Tree Talks & Walks Downtown Coal Harbour in the Hyatt Regency Hotel lobby 655 Burrard Street for 10am Saturday March 31. This date is to be confirmed when the downtown cherries come into bloom. Sunday April 1, Wendy Cutler leads a festive Easter Tree Talks & Walks with song accompanied by ukuleles, starting off at Burrard SkyTrain Station at 1:30pm.

The Vancouver Cherry Blossom Festival gratefully acknowledges the sustaining support of founding sponsor, the Downtown Vancouver Business Improvement Association. We look forward to celebrating spring with you downtown. Check out Neighborhood Maps to see exactly where the cherry trees bloom downtown and for full Festival information visit vebf.ca/

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DVBIA

325-1130 West Pender Street Vancouver, BC V6E 4A4

Tel: (604) 685-7811 Fax: (604) 685-7812 Map Info

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